



## Christy Schrader of Schrader and Company, Inc. Earns Certified Graduate Remodelor™ Designation

Christy Schrader, of Schrader and Company, Inc. has earned the designation of Certified Graduate Remodelor™ (CGR) from the National Association of Home Builders (NAHB) Remodelers™ Council. Christy is one of only 200 professional remodelers nationwide who have attained or are in the process of earning the CGR certification and one of only 17 CGR designated remodelers in New York State. To add to the significance of her achievement, Christy has the distinction of being the first female remodeler



Christy Schrader

in New York State to have earned the Certified Graduate Remodelor™ designation.

CGR recognizes those remodelers who demonstrate exceptional business

integrity, technical competence and a solid track record of customer satisfaction. To earn the CGR designation, a remodeler shall meet the nationally defined criteria for previous experience, adhere to prescribed business standards, and engage in continuing education. They must complete a series of industry-specific education courses, provide letters of recommendation, proof of insurance and adhere to a strict Code of Ethics. CGR stands for professionalism, experience and a commitment to quality.

Christy is the second person to earn their CGR designation at Schrader and Company. Peter Schrader earned his CGR designation in 1989 becoming the first individual in New York State to do so.

To learn more about CGR visit the *Trade Associations* section of our website.



### Inside this issue:

- Christy Schrader, CGR 1
- Planely Speaking 1
- Beauté Française 2
- Project Spotlight: Exterior Transformation 3
- Industry Insight: Bathrooms 4



### Planely Speaking... by Peter Schrader

**When a milestone of thirty years is reached** we often use the occasion to pause and reflect on the time that has passed, the changes that took place, and perhaps render some form of judgment as we evaluate the dynamics of the situation today with respect to the circumstances of thirty years prior. I have two recent thirty year milestones that I would like to share. First, this week our family celebrated the thirtieth birthday of our oldest child, our daughter, Erin. I will acknowledge that a father's love for his daughter is boundless and thereby resist the temptation to use the rest of this newsletter to explain what a truly wonderful person she has become. The second milestone I refer to is the recent anniversary of the day Robert joined our company, thirty years ago. He is the first to achieve thirty years with SAC and as I reflect on his dedication I am grateful for his commitment. A commitment that continues, firm in its support of our philosophy, and our commitment, to provide a work environment that respects and expands the potential of each individual employee. Ours is a participative culture, encouraging the **ideals** of responsiveness, flexibility, and autonomy that are well in-balance with valued **principles** of accountability and acceptance of responsibility. What results is an entrepreneurial energy and enthusiasm throughout the company, a two-way commitment inspired from mutual respect and loyalty, and we have gained a vital competitive edge in the marketplace.

Printed on



## Une Beauté Française Classique (A Classic French Beauty)... *By Jim Gordon*

The process of transferring the wishes of a client into a functional design often proves to be a rewarding process for the cabinetmakers themselves, at Schrader and Company. Whether these design desires resemble those of a simple Shaker kitchen or, as the homeowner particularly requested in this recently completed project, "an elegant French country style",

decorative shroud of the cooking exhaust system features arched raised panels, pullout spice racks on each side of the cooktop, and stately corbels supporting a mantel shelf. These thoughtful and creative features, highlighted with the cabinetry's meticulously applied finishes, serve to create a very pleasant and inviting space. The home-

granite. Throughout the kitchen you will enjoy examples of built-in features that add to the beauty of the space with no compromise in functionality. Some of these features include trash rollouts, baking tray dividers, maple dovetailed drawer boxes and rollouts mounted on Blumotion™ full extension drawer runners. The Butler's pantry features divided lite glass cabinet doors and decorative turned legs that can also be seen at the base cabinets of the island. Panels matching the cabinet door design have been applied to the refrigerator and to the dishwasher.

Early in our 34 year history we discovered that by providing our clients with peace of mind ensures we are on the surest route to a mutually gratifying relationship. We are very good at what we do partly because we place an extraordinary high value on earning, and keeping, your trust. When you invite us into your home seeking our assistance in making positive changes in your lifestyle you can be confident that we will take your interests seriously.

Photos © Randall Perry Photography



we take pride in each and every piece we design, fabricate, and install. We are the ones who will fuss over the details, solve your problems, and remove the worry from your shoulders. Our personalized service ensures that from the beginning of the process through to the completion, the result of our deliberate and focused approach will ensure that you can reflect back and think, "this has been a very, very, rewarding experience."

With the nature of the design featured in this editorial we were able to expand and elaborate upon some of what one might think of as the more common aspects of a typical kitchen design. For example, the

owner sought a warm, elegant feel which led them to their final choices of cabinetry finishes. The base cabinets are natural cherry, while the upper cabinets are painted white with a brushed pewter colored glaze. These elements were carried over to the kitchen's island where the finishes were reversed. Solid Brazilian cherry countertops rest upon painted and glazed base cabinets. The main counter surfaces of the kitchen feature Luna Pearl



## Project Spotlight— Exterior Transformation, Contemporary becomes Arts and Crafts

Exterior makeovers routinely include replacement of windows, siding, and roofing. The thought is to freshen the appearance of the home. In our undertaking, we were asked to do much more than “freshen” the look, we were called upon to perform a dramatic conversion of the home’s style with the intent of creating curb appeal. The tired, dull contemporary design (as seen below, left) has been successfully transformed into a lively Arts and Crafts appearance. This transformation was achieved by adding definitive roof lines, a distinctive portico and columns at the entry, new muntins to existing windows, varying the siding, and the application of eye-catching paint colors.

At first, this exterior “makeover” project appeared to be a daunting challenge. The style of the home didn’t provide too many aspects to build upon, therefore forcing the design to come from “outside the box.” Numerous solutions were incorporated in enhancing the curb appeal. On each “wing” of the home, gable over-

frames were constructed and fitted with circle windows. The main entrance of the home, which is located below the “left wing,” was given more definition by adding a gabled portico roof supported by two new columns. Each gabled end received a freeze board as a transition point between the cedar clapboards and new cedar shingle siding. Additionally, new gable end returns were built in.

The upper eave of the home had two gable “hoods” constructed over the windows. These new gables were also sided with cedar shingles. The cedar siding and exterior trim received revitalizing colors of paint to add contrast and enhance the visual appearance. The new and existing roof surfaces were covered with architectural style shingles. While,

the existing windows received new muntins to add definition, the brick chimney was extended to accommodate a new gas fireplace.

The existing landscaping and plantings at the front of the home were preserved throughout the renovation process. New sub surface drainage was added due to the modification of the roof lines and subsequent creation of new valleys.

To better summarize the result gained through the alterations to the exterior of the home, it would be best to include the owner’s thoughts. In one sentence she summarized weeks of thoughtful design, planning, and construction by simply stating, “A home that had a harsh, non welcoming appearance has

been transformed into a home that I now enjoy pulling into the driveway of.” Upon further investigation she isn’t the only person with these feelings. There have been many complements from family, friends, and neighbors attesting to the warmer and gracious addition the new façade contributes to the neighborhood.





# Schrader and Company

• INCORPORATED •

PROFESSIONAL REMODELING, CABINETMAKING, AND MILLWORK

Established 1973

Deliver To:

© Stanley Blanchard Photography



© Randall Perry Photography



## Schrader and Company, Inc.

850 Saratoga Road, Box 70, Burnt Hills, NY 12027

phone 518.399.1881

[www.schraderandco.com](http://www.schraderandco.com)

fax 518.399.2338

## Industry Insight

Data from the American Housing Survey (AHS) and the National Association of Home Builders (NAHB) shows that remodeling and/or adding a bathroom can increase a home's value by as much as 20 percent! The report also suggests that bathroom improvements have one of the strongest impacts of any feature of a home when calculating the home's value. The results come from an in depth analysis by

NAHB of AHS data, concluding that homeowners in suburban locations can precisely estimate how much bathrooms add to the value of their homes. The recently released data, from last year's survey, reveals that a half-bath adds approximately 10.5 percent to a suburban home's value and a full bath adds about 20 percent. Powerful

The report also suggests that homeowners prefer a balance between the number of bedrooms and bathrooms. Adding an extra bathroom increases the home's value by a higher percentage when there are more bedrooms than baths. Paul Emrath, an economist at the NAHB, says that, "when the number of bathrooms is approximately equal to the number of

bedrooms, an additional half bath adds about 10 percent to the home's value, and converting the half bath to a full bath adds another 9 percent, so one additional bath adds about 19 percent to the value."

© Randall Perry Photography



[www.schraderandco.com](http://www.schraderandco.com)

